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Bhuku Books App Usability Test Planning

Test Objectives:

Analyze average length of time it takes participants to complete a set of tasks

Observe if participants can easily navigate around the website

Observe and Identify if there are any usability issues

Collect qualitative data

Test Subject:

Mid-fidelity Bhuku Books App prototype on desktop

Participants:

About 3-5 participants

25-45 years old

Parents and Teachers who are interested in looking for books for preschool-aged and elementary school-aged children

Recruiting Plan:

Will be from network of family and friends

Script Procedure:

Hi, my name is Meena. I am a User Experience Design student and currently looking for individuals that can help me with testing the usability of a new kids' book inventory and review app. Can I ask you for 10-15 minutes of your time to give it a try? Yes?

Thank you for participating. I really appreciate your time. This prototype you are about to test is still in its early stages and has limited functionality. I will give you two scenarios to complete. As you are going through the scenarios, I would like you to describe your thoughts about the process out loud. Can I record you while do this for my reference only? It will be confidential and not shared with anyone. Do you have any questions before we get started? No? Okay! Let's get started.

Scenario:

Your friend, who has 2 kids in elementary school, has just introduced you to a new kids' book inventory and review mobile app, Bhuku Books, where she has found new books for her kids to read. You want to check it out too.

Task #1: Sign Up for Bhuku Books and locate information about a new fiction book by Joanna Cole.

Task #2: Write a book review on a Completed Book starting from My Library.

Test Completion Rate: (the percentage of tasks the user was able to complete)

I anticipate a 100% completion rate given the conventional design patterns.

Anticipated Errors: (The percentage of tasks completed without hiccups or errors)

I don't expect many hiccups (extra clicks) with regards to navigating to the Book Details page to write a review or finding a book through the search function.